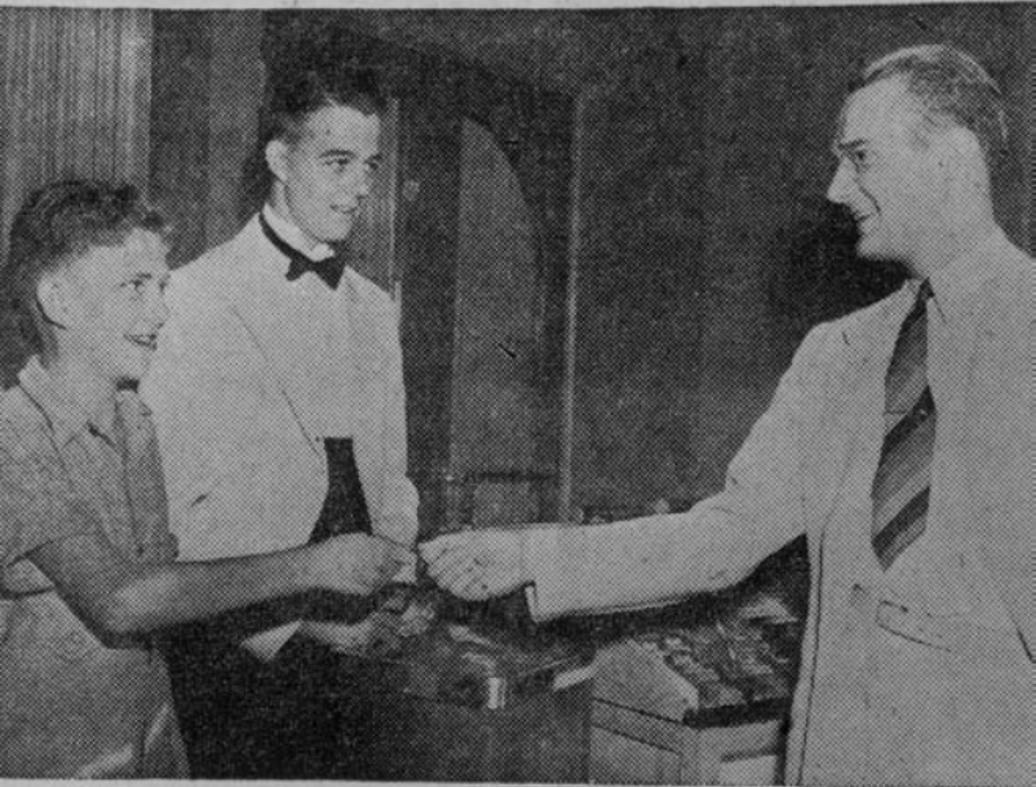


Herbert Gives New Clover Theater Thorough Once Over



Herbert Buys First Ticket.

Montgomery's New and Beautiful

CLOVER

Theatre

Opens TONIGHT
at 6:30



Skilled artisans proficient in modern theatre construction have completed their tasks. And now a dream becomes a dramatic reality. The Clover Theatre is ready for Montgomerians to enjoy.

Located on Fairview Avenue in the very heart of Montgomery's most fashionable residential section, the Clover takes its place among the South's Finest Suburban Theatres.

Every conceivable innovation in modern theatrical presentation has been utilized in the Clover—truly a show place of which Montgomery can be proud.

Though the Clover will surpass your expectations as a beautiful theatre, it is first and foremost a place of wholesome, family entertainment. Visit it frequently as you will—no formality of dress or manner.

—The Opening Attraction Will Be—

Jack BENNY
Fred ALLEN



in
"LOVE THY
NEIGHBOR"

Adults 20c • Children (under 12) 10c

★ CLOVER ★

717 Fairview Avenue—Dial 4858

Refrigerated
Air-Conditioning



Roomy Seats
"Staggered" For
Better Vision



Latest Microphonic
Sound Equipment



Hearing-Aid
Devices



Spacious
Lounges



Convenient
Parking
Facilities



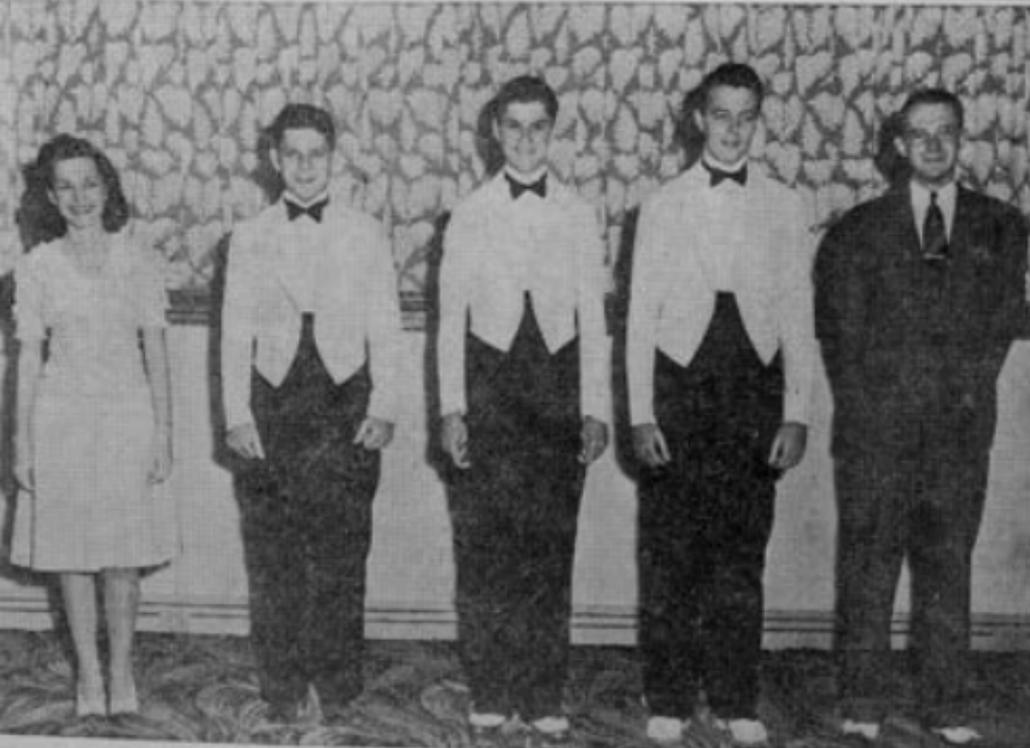
Lavish
Appointments



The
Balcony
Will
NOT Be
Open!



MARQUEE of the new Clover Theater, 717 Fairview Avenue. A neon four-leaf clover graces the center of the sign with modernistic tower rising from the building behind. "Love Thy Neighbor" will be the opening picture Friday and Saturday. This comedy features Jack Benny and Fred Allen.



PERSONNEL of the new Clover Theater, 717 Fairview Avenue. Mary Thaggard, cashier; Donald McGlynn, usher; Joe Fritz, usher; John Perdue, doorman; Don W. Randolph, manager, who comes to Montgomery from Asheville, N. C. Mr. Randolph has had wide experience in the theater business of that city.

George Denies Experiments Uphold Theory

DOORS OPEN TODAY AT 11 A.M.

Located on Fairview Avenue, between Cloverdale Road and Cloverdale School, the Clover Theatre takes its place among the South's Finest Suburban Theatres. Lavish in appointments, air-conditioned with manufactured refrigerated air, the Clover will surpass your fondest expectations.

NOW SHOWING...

Jack BENNY

Fred ALLEN

in

**"LOVE THY
NEIGHBOR"**

Any Seat • Any Time
Adults 20c — Children 10c

Montgomery's Beautifully
New and Modern

