ALABAMA
NEEDS
"THE LITTLE JUDGE"

GEORGE C. WALLACE

FOR THE
BIG JOB

CANDIDATE FOR GOVERNOR

EARLY IN 1959 THE GOVERNMENT IN WASHINGTON TRIED TO TELL ALABAMIANS HOW TO RUN THEIR ELECTIONS. PEOPLE ALL OVER THE SOUTH TOOK HEART WHEN A YOUNG STATE JUDGE FOUGHT BACK...

Atlanta News

WALLACE FIGHTS BACK

WONT YIELD TO THREATS

Alabama Daily

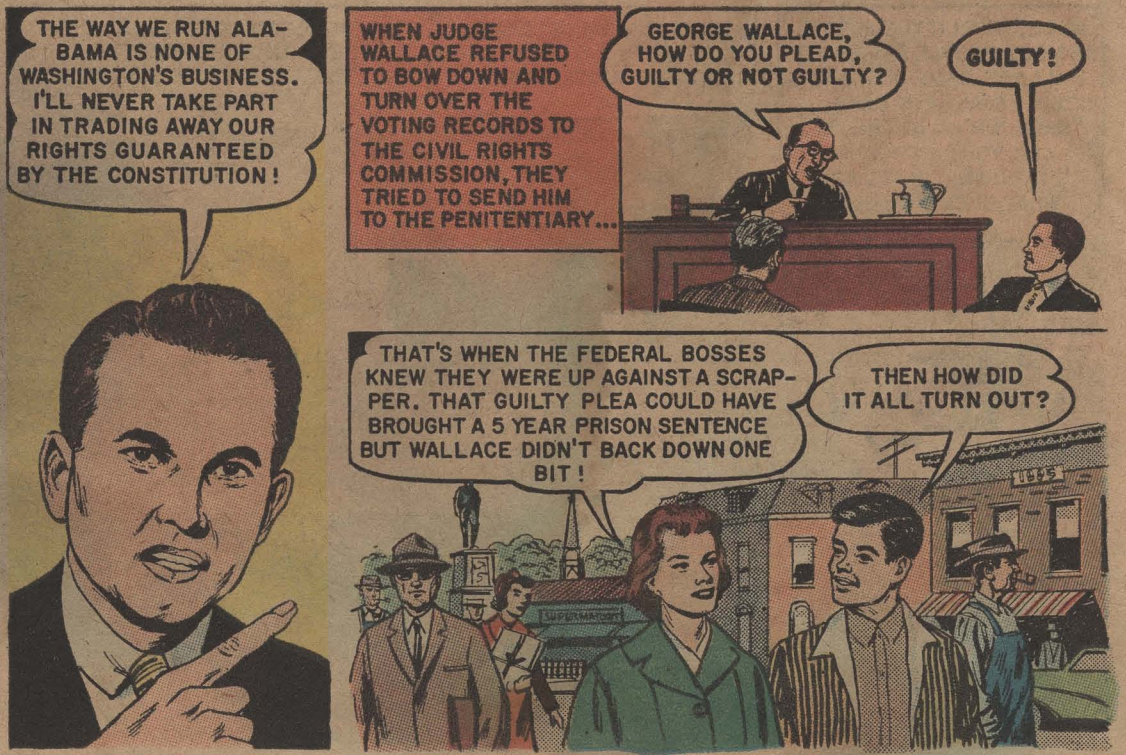
WALLACE SAYS NO TO CIVIL RIGHTS COMMISSION

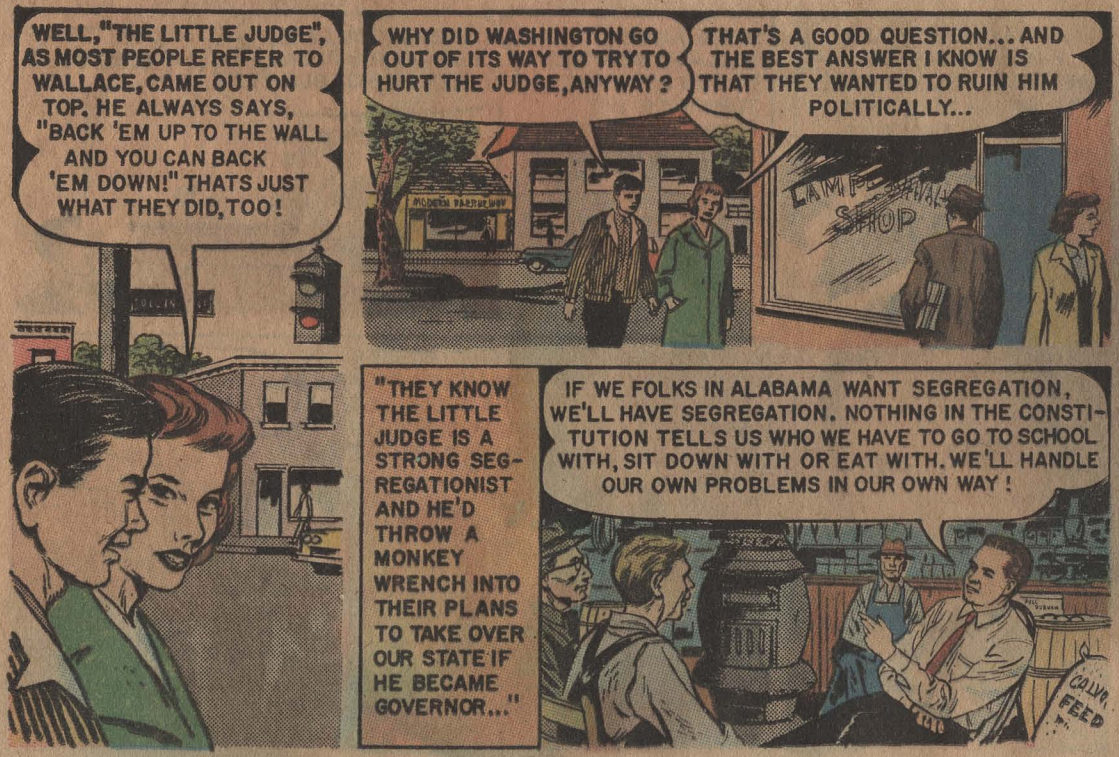
STANDS UP FOR SOUTH

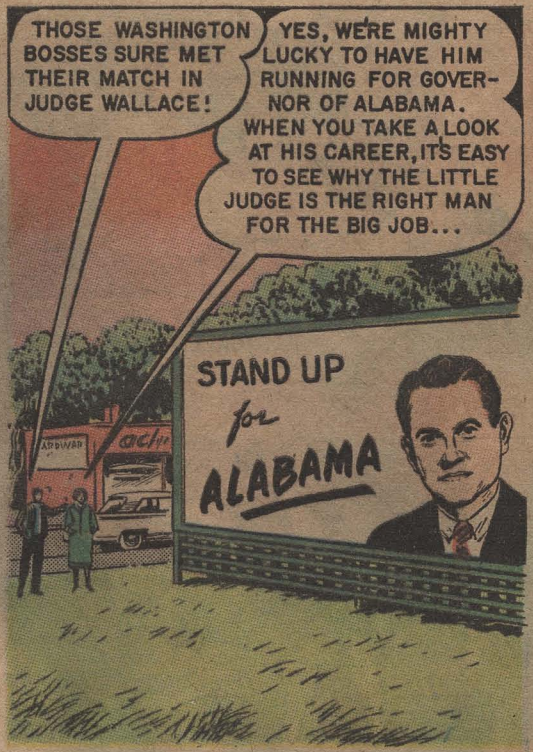
NEW ORLEANS STAR

WALLACE RESISTS FEDERAL COURT

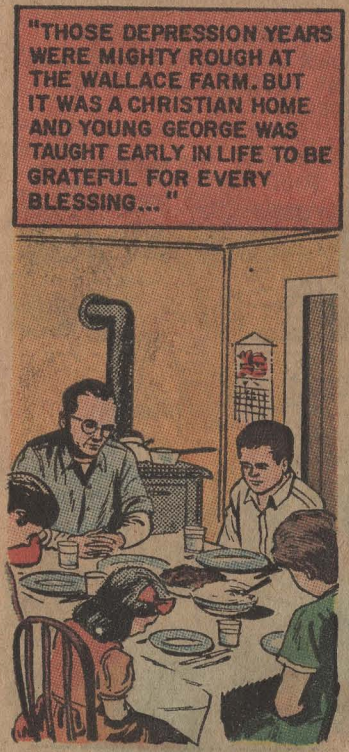
JUDGE WONT SURRENDER RECORDS


THE WAY WE RUN ALABAMA IS NONE OF WASHINGTON'S BUSINESS. I'LL NEVER TAKE PART IN TRADING AWAY OUR RIGHTS GUARANTEED BY THE CONSTITUTION!
WHEN JUDGE WALLACE REFUSED TO BOW DOWN AND TURN OVER THE VOTING RECORDS TO THE CIVIL RIGHTS COMMISSION, THEY TRIED TO SEND HIM TO THE PENITENTIARY...
GEORGE WALLACE, HOW DO YOU PLEAD, GUILTY OR NOT GUILTY?
GUILTY!
THAT'S WHEN THE FEDERAL BOSSES KNEW THEY WERE UP AGAINST A SCRAPPER. THAT GUILTY PLEA COULD HAVE BROUGHT A 5 YEAR PRISON SENTENCE BUT WALLACE DIDN'T BACK DOWN ONE BIT!
THEN HOW DID IT ALL TURN OUT?


WELL, "THE LITTLE JUDGE", AS MOST PEOPLE REFER TO WALLACE, CAME OUT ON TOP. HE ALWAYS SAYS, "BACK 'EM UP TO THE WALL AND YOU CAN BACK 'EM DOWN!" THATS JUST WHAT THEY DID, TOO!
WHY DID WASHINGTON GO OUT OF ITS WAY TO TRY TO HURT THE JUDGE, ANYWAY?
THAT'S A GOOD QUESTION... AND THE BEST ANSWER I KNOW IS THAT THEY WANTED TO RUIN HIM POLITICALLY...
"THEY KNOW THE LITTLE JUDGE IS A STRONG SEGREGATIONIST AND HE'D THROW A MONKEY WRENCH INTO THEIR PLANS TO TAKE OVER OUR STATE IF HE BECAME GOVERNOR..."
IF WE FOLKS IN ALABAMA WANT SEGREGATION, WE'LL HAVE SEGREGATION. NOTHING IN THE CONSTITUTION TELLS US WHO WE HAVE TO GO TO SCHOOL WITH, SIT DOWN WITH OR EAT WITH. WE'LL HANDLE OUR OWN PROBLEMS IN OUR OWN WAY!
COLVIN FEED


THOSE WASHINGTON BOSSES SURE MET THEIR MATCH IN JUDGE WALLACE!
YES, WE'RE MIGHTY LUCKY TO HAVE HIM RUNNING FOR GOVERNOR OF ALABAMA. WHEN YOU TAKE A LOOK AT HIS CAREER, IT'S EASY TO SEE WHY THE LITTLE JUDGE IS THE RIGHT MAN FOR THE BIG JOB...
STAND UP for ALABAMA

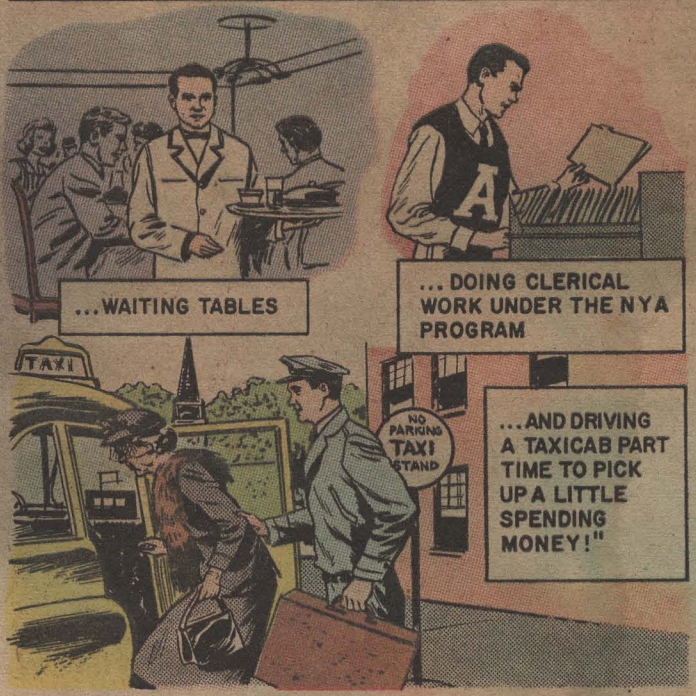
"GEORGE WALLACE WAS BORN IN 1919 IN THE LITTLE ALABAMA TOWN OF CLIO. HIS DADDY WAS A FARMER AND YOUNG GEORGE WAS ALWAYS BUSY WITH FARM WORK...
...CHOPPING STOVE WOOD
GEE...MULE!
...PLOWING CORN
...AND PICKING COTTON!"


"THOSE DEPRESSION YEARS WERE MIGHTY ROUGH AT THE WALLACE FARM. BUT IT WAS A CHRISTIAN HOME AND YOUNG GEORGE WAS TAUGHT EARLY IN LIFE TO BE GRATEFUL FOR EVERY BLESSING..."

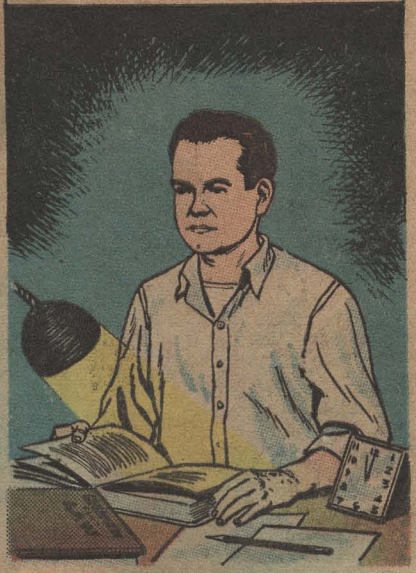
"IN HIGH SCHOOL GEORGE WAS A GOOD STUDENT AND A GOOD ATHLETE. IN HIS SENIOR YEAR HE WAS PRESIDENT OF HIS CLASS...
...AND CAPTAIN OF THE FOOTBALL TEAM!"

"WALLACE ALWAYS KEPT ACTIVE IN ATHLETICS AND BECAME AN OUT-STANDING BOXER. TWICE HE WAS ALABAMA'S STATE CHAMPION IN THE GOLDEN GLOVES AND AT THE U. OF ALABAMA HE WAS CAPTAIN OF THE BOXING TEAM!"

"IN COLLEGE GEORGE WORKED HARD TO PAY HIS WAY...



"HE PUT IN LONG HOURS STUDYING AND WORKING--SOMETIMES FROM 5 A.M. TILL MIDNIGHT. THE REWARD WAS WORTH THE EFFORT. IN 1942 HE GRADUATED FROM THE U. OF ALABAMA LAW SCHOOL!"

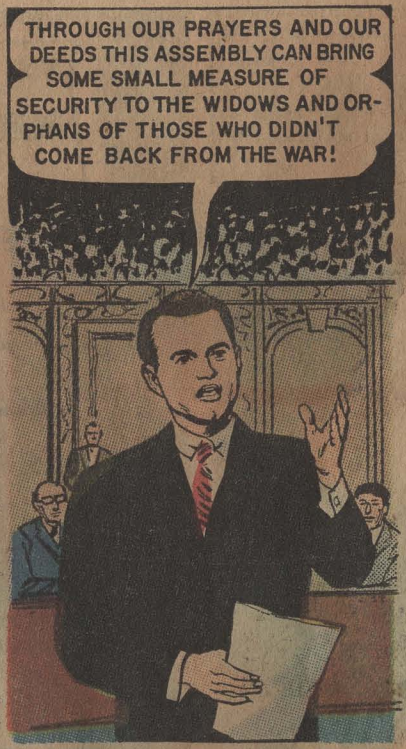


BUT THE WAR WAS ON AND GEORGE WENT INTO THE AIR FORCE AS A PRIVATE. HE HAD SOME EXCITING EXPERIENCES AHEAD OF HIM, TOO . . .

"HE TOOK A KNUCKLE-BUSTING AIRCRAFT MECHANIC'S COURSE AND THEN BECAME AN ENGINEER FLIGHT SERGEANT..."

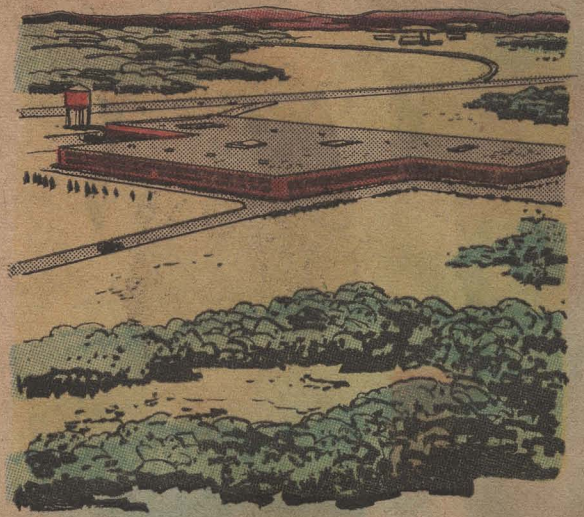
"IN HIS B-29, 'THE SENTIMENTAL JOURNEY', GEORGE FLEW A LOT OF COMBAT MISSIONS WHEN JAPAN WAS BEING SOFTENED UP FOR AMERICA'S GREAT VICTORY..."

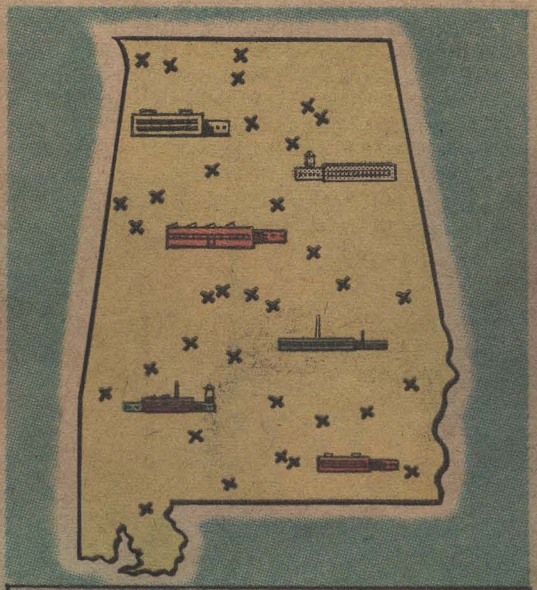
WHEN HE CAME OUT OF THE WAR AT THE END OF 1945, WALLACE WAS NAMED ASSISTANT ATTORNEY GENERAL. THE NEXT YEAR HE WAS ELECTED TO THE STATE LEGISLATURE FROM HIS HOME COUNTY...


THROUGH OUR PRAYERS AND OUR DEEDS THIS ASSEMBLY CAN BRING SOME SMALL MEASURE OF SECURITY TO THE WIDOWS AND ORPHANS OF THOSE WHO DIDN'T COME BACK FROM THE WAR!

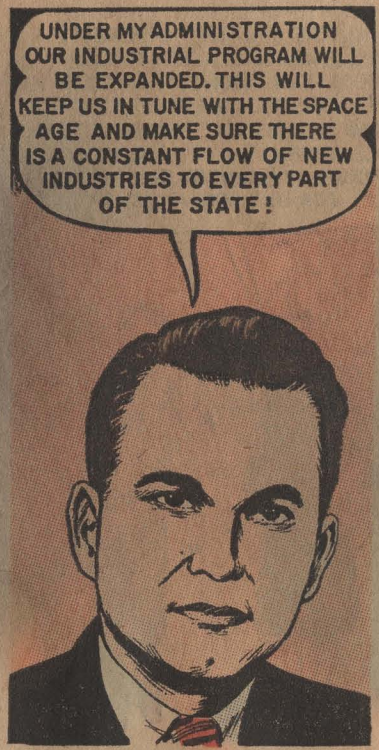
HE WENT ALL-OUT TO HELP THE WAR VETERANS, THE CRIPPLED, BLIND AND UNDERPRIVILEGED. HE WAS NAMED TOP "CHAMPION OF THE GI"!

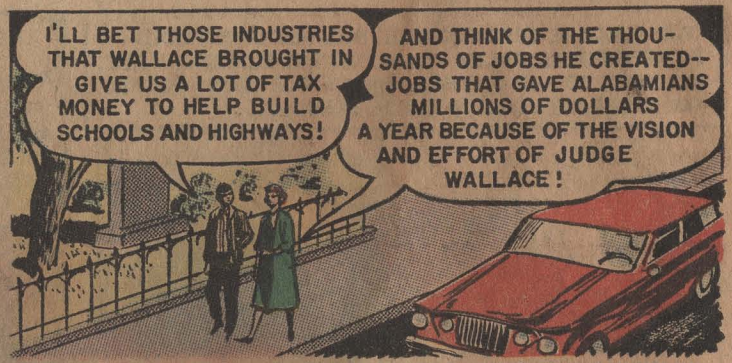
"ONE OF THE MOST FARSIGHTED MEASURES EVER ENACTED TO HELP ALABAMA MOVE AHEAD WAS SPONSORED BY THE LITTLE JUDGE IN 1951. IT WAS THE WALLACE INDUSTRIAL DEVELOPMENT ACT AND HAS ALREADY BROUGHT IN NEARLY 100 NEW INDUSTRIES..."

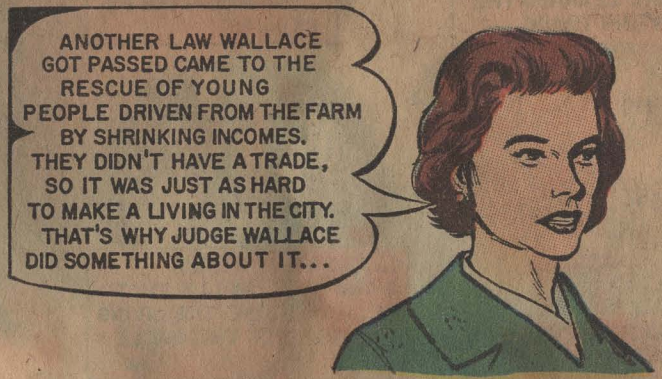




"ALMOST EVERY SECTION OF THE STATE HAS BEEN BLESSED WITH AN INDUSTRY THAT IS PUMPING NEW LIFE-BLOOD INTO THE COMMUNITY'S ECONOMY!"


UNDER MY ADMINISTRATION OUR INDUSTRIAL PROGRAM WILL BE EXPANDED. THIS WILL KEEP US IN TUNE WITH THE SPACE AGE AND MAKE SURE THERE IS A CONSTANT FLOW OF NEW INDUSTRIES TO EVERY PART OF THE STATE!


I'LL BET THOSE INDUSTRIES THAT WALLACE BROUGHT IN GIVE US A LOT OF TAX MONEY TO HELP BUILD SCHOOLS AND HIGHWAYS!
AND THINK OF THE THOUSANDS OF JOBS HE CREATED-- JOBS THAT GAVE ALABAMIANS MILLIONS OF DOLLARS A YEAR BECAUSE OF THE VISION AND EFFORT OF JUDGE WALLACE!


ANOTHER LAW WALLACE GOT PASSED CAME TO THE RESCUE OF YOUNG PEOPLE DRIVEN FROM THE FARM BY SHRINKING INCOMES. THEY DIDN'T HAVE A TRADE, SO IT WAS JUST AS HARD TO MAKE A LIVING IN THE CITY. THAT'S WHY JUDGE WALLACE DID SOMETHING ABOUT IT...

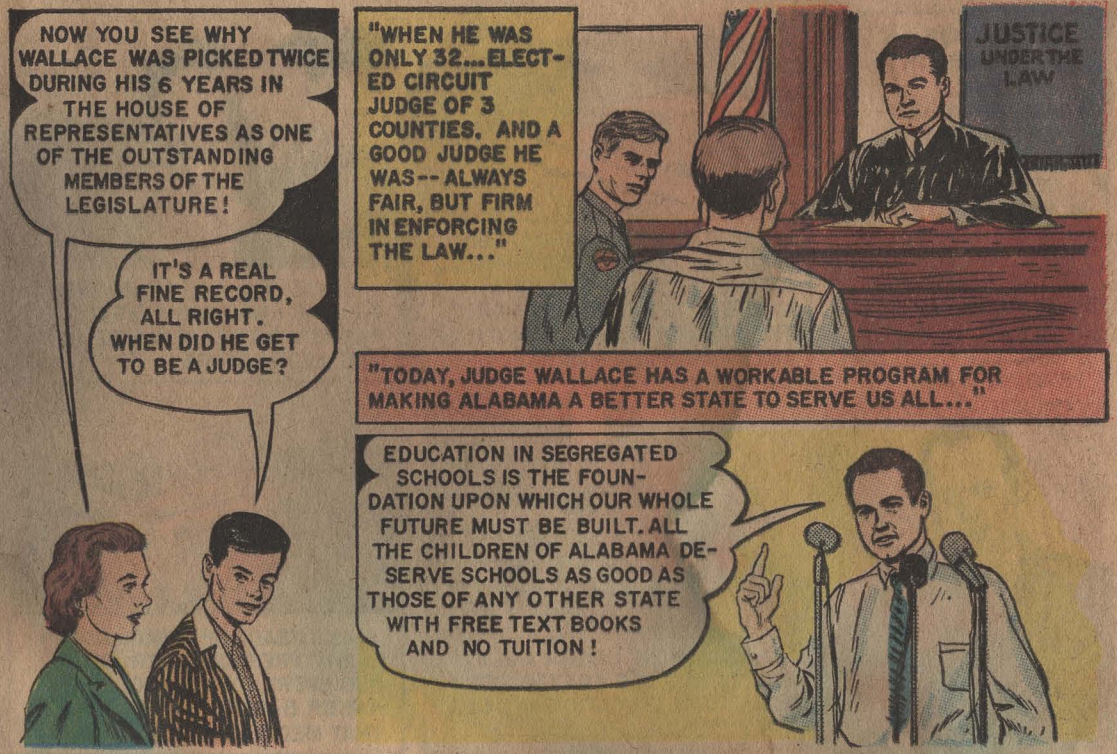
"THE WALLACE TRADE SCHOOL BILL SET UP SCHOOLS TO HELP RURAL FOLKS TRAIN FOR THE INDUSTRIAL AGE. BETWEEN 30 AND 40 THOUSAND OF OUR YOUNG PEOPLE HAVE ALREADY GONE TO THESE SCHOOLS...

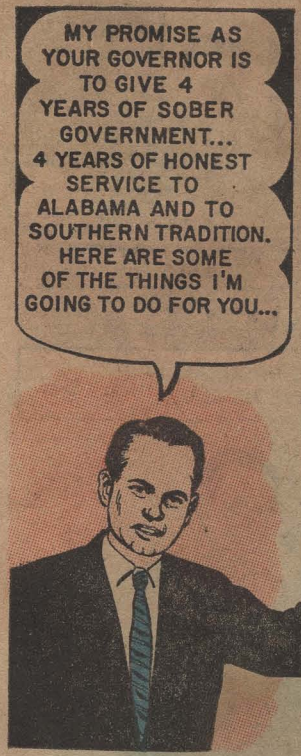
...AND LEARNED THE PRINTING TRADE

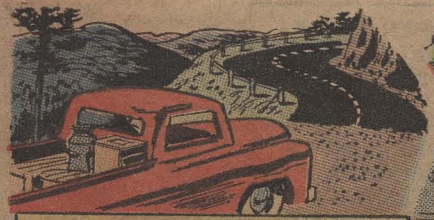
...HOW TO MAKE T.V. REPAIRS

...DO PRACTICAL NURSING

...AND MANY OTHER INDUSTRIAL SKILLS THAT HELP TO RAISE THE LIVING STANDARD OF THE WHOLE STATE!"


NOW YOU SEE WHY WALLACE WAS PICKED TWICE DURING HIS 6 YEARS IN THE HOUSE OF REPRESENTATIVES AS ONE OF THE OUTSTANDING MEMBERS OF THE LEGISLATURE!
IT'S A REAL FINE RECORD, ALL RIGHT. WHEN DID HE GET TO BE A JUDGE?
"WHEN HE WAS ONLY 32...ELECTED CIRCUIT JUDGE OF 3 COUNTIES. AND A GOOD JUDGE HE WAS--ALWAYS FAIR, BUT FIRM IN ENFORCING THE LAW..."
JUSTICE UNDER THE LAW
"TODAY, JUDGE WALLACE HAS A WORKABLE PROGRAM FOR MAKING ALABAMA A BETTER STATE TO SERVE US ALL..."
EDUCATION IN SEGREGATED SCHOOLS IS THE FOUNDATION UPON WHICH OUR WHOLE FUTURE MUST BE BUILT. ALL THE CHILDREN OF ALABAMA DESERVE SCHOOLS AS GOOD AS THOSE OF ANY OTHER STATE WITH FREE TEXT BOOKS AND NO TUITION!





"...PROVIDE MORE AND BETTER BLACKTOP ROADS EVERYWHERE... AND A SYSTEM OF FARMERS' MARKETS TO RAISE MORE MONEY. THE FARMER WILL NO LONGER BE THE FORGOTTEN MAN!

...RAISE OLD AGE PENSIONS JUST AS I WAS FOR EVERY PENSION INCREASE WHILE IN THE LEGISLATURE!

...ABOLISH THE LIQUOR AGENCY RACKET AND USE THAT WASTED MONEY FOR EDUCATION AND OLD AGE PENSIONS!

...AND HEAD RIGHT BACK NORTH EVERY FREEDOM RIDER, SIT IN, AND EVERY OTHER TROUBLE-MAKER BACKED BY THE NAACP THAT MEDDLES IN OUR AFFAIRS!"

THANKS FOR TELLING ME ALL ABOUT GEORGE WALLACE. I'M VOTING FOR THE FIRST TIME THIS YEAR AND I'M GOING TO MAKE IT COUNT. WALLACE GETS MY VOTE!
JUDGE WALLACE HAS STOOD UP FOR US A LONG TIME. HE GOT MORE THAN A QUARTER MILLION VOTES THE LAST TIME. NOW'S OUR CHANCE TO STAND UP AND GIVE HIM THE VOTES TO GO ALL THE WAY!

WITH HIS WIFE AND FOUR CHILDREN GEORGE WALLACE IS READY TO TACKLE THE BIG JOB AHEAD...
WITH GOD AS OUR HELPER, AND THROUGH SINCERE AND SOBER HARD WORK AND HONEST EFFORT TO DO RIGHT BY OUR FELLOW-MEN, WE CAN AND WILL MEET TODAY'S CHALLENGE AND ENJOY A BETTER TOMORROW!

For Honest, Dedicated
Christian Leadership

VOTE FOR

GEORGE C. WALLACE

FOR GOVERNOR

PAID POL. ADV. by FRIENDS OF GEORGE C. WALLACE