

ED BRUCHAC

73-4066

Joe Caldwell,
"Sound hand" Mgr.
(Woodlawn)

4066

Photographer

Neg. No.

PHOTOGRAPHIC WORK ORDER

INTER-OFFICE

Birmingham News

Photographic Department

(THIS SIDE TO BE FILLED IN BY PERSON REQUESTING SERVICE)

Date of (Wed.)
 Assgn. July 18 Time 3 p.m. No. of
 Photos

Column Photos Used on: Time or
 Layout News () Day or Date Edition

To work with for Wood Authorized
 Photographer Signature *dennis*

Met at: Assignment () City Room () Dept. Charged Editorial

SUBJECT Sound-Land Stereo Center;
 manager Joe Caldwell

ADDRESS 5611 1st Ave. N., Woodlawn

REMARKS This is a reshoot; city desk didn't like
 the pix shot last week. We need a
 picture of Caldwell running his shop --
 selling a record, standing in the door,
 etc. Also the chain suspension display
 of his stereos -- we need some people
 looking at them or an unusual angle.
 Also a shot capturing the "let-it-all-hang

(Photo identification and costs listed on back this order)
 "out" atmosphere of the back room.

ED 1204A